



1. The painting area is Main Street from The Springs Studios and Gallery/Veterans Park to Barstow Street. Broadway Street from the Fox River to Wisconsin Avenue/Polished Patina and along both banks of the Fox River from Veterans Park to Frame Park/Moreland Blvd.
2. Artists must be respectful of the natural landscape and must remove and clean up all materials.
3. Artists may paint any outdoor subject within the painting area. This event is open to artists using oils, water colors, acrylics, gouache or pastels. Artwork must be executed outdoors, no interior access is permitted; no photographs may be used. Maximum size of canvas is 16" x 20" unframed and 24" x 28" framed.
4. Each work must be started and completed between 10am Monday, September 30<sup>th</sup> to noon Saturday October 5<sup>th</sup>.
5. Check-in and canvass stamping at Almont Gallery is required prior to any work being done. Almont Gallery is located at 342 W Main Street, Waukesha. Check-in times are Monday September 30<sup>th</sup> – Friday October 4<sup>th</sup> between 10am – 4pm.
6. Submission of finished works is Saturday, October 5<sup>th</sup> from noon to 2pm. Deliver paintings to Daylee Public House located at 453 W Main Street, Waukesha. Each artist may submit two (2) pieces for the Buyers Reception. Each painting should be signed on the front. A Plein Air stamp provided at registration must be visible on the back of each piece. All paintings must be appropriately framed, mounted and securely wired for hanging.
7. The Artist will set the price for each piece. The Artists' Name, title of the piece, medium used and price will be provided by the artist on a card provided during the submission of the piece. This card will be displayed with the painting during the Buyers Reception.
8. Artists will retain all copyright privileges and rights to their work.
9. Paintings will be sold at, and Artists must participate in, the Buyers Reception on Saturday, October 5<sup>th</sup> from 5 – 9pm located at Daylee Public House. The Buyers Reception is taking place as part of the 108<sup>th</sup> Waukesha Art Crawl, which is held from 4 – 10pm.
10. Artists receive 60% of the selling price during the Buyers Reception. The Waukesha West End Artists (WEA) will receive 40% commission and manage sales/sales tax at the point of sale. A portion of the commission collected by WEA will be used to support ACAP/Art Links 333.
11. Unsold paintings can be picked up by the Artist immediately following the Buyers Reception.
12. Art work will be judged by up to 3 jurors on Saturday, October 5<sup>th</sup> between 3 – 4pm.
13. Best in Show will be awarded \$500, First Place \$250, Second Place \$150 and Third Place \$100. Depending on the number of participants, additional awards may be given.